

★ MAIN STREET CHESTERTOWN



WE ARE A 501(C)(3)



The Town started the non-profit Main Street Chestertown program in 2009, and then again in 2017. In 2021, due to its success and growth, Main Street became a "free standing" non-profit, independent from the Town.



INVESTING IN OUR TOWN

\$1.4m = \$21m

Main Street Chestertown projects have brought over \$21 million into Downtown for Covid relief, facade projects, streetscape, and more. Approximately \$1.4 million was funded by Main Street Chestertown.



VOLUNTEER POWER



Volunteers have given more than 10,000 hours to downtown Chestertown by serving on the Main Street board, its committees and projects, and at events.



FIXING FACADES

20

Over the last 4 years, Main Street has granted funds for 20 commercial facade projects, with plans for more. A facade lighting project will launch this Fall.



SIDEWALK SAVVY



Main Street is working hard to improve the usage and appearance of our sidewalks. Tourist signage, more trash and recycling bins, and landscaping are all part of the plan.



MAIN STREET HISTORIC CHESTERTOWN IS DEDICATED TO PRESERVING, ENHANCING, AND PROMOTING DOWNTOWN CHESTERTOWN. WE HAVE BEEN WORKING TOGETHER TO ACCOMPLISH SO MANY THINGS IN OUR COMMUNITY. WE INVITE YOU TO LEARN ABOUT OUR ACCOMPLISHMENTS AND SUPPORT OUR WORK AS WE CONTINUE TO IMPROVE OUR SPECIAL TOWN.

Your Donation makes a Difference!

Main Street Historic Chestertown Inc. is a 501(c)(3) non-profit that relies on the generosity of our neighbors to help us keep our downtown vibrant and thriving. A gift of any amount is appreciated.

For ways to give, please contact our office at (410) 778-2991 or office@mainstreetchestertown.org

WAYS TO GIVE

- Online
- Check or Cash
- Gifts of Stock
- Tax Credits
- Corporate Sponsorship

EVENTS ▶



Dickens of a Christmas, Kent County's largest holiday celebration



Hometown Holiday rings in the holiday season for Chestertown



Block Party, the popular kick-off event of Tea Party on Memorial Day weekend



Main Street raised funds to buy an **Events Stage** used by many organizations for special events including festivals, graduations, and more.



New this year! **Carnival on High**, a family friendly street carnival on July 4th weekend



Cars on High, a monthly series featuring automotive prowess



Chestertown Car Show, attracting car enthusiasts from all over the region

FUNDING ▶



Facade Improvement Program: contributed over \$1 million in funding, prompting over \$20 million in reconstruction



Lighting Project: building facade lighting for Chestertown's sidewalks at night



Wayfinding Signage Project: installing signage to help visitors find their way



Provided over \$183,000 in **Covid Relief Funding** for businesses



Year 4 of a Consultant for small businesses from the Maryland Small Business Development Center

COMMUNITY SUPPORT ▶



Town security cameras and upgraded police equipment were purchased and installed with funding secured by Main Street.



Main Street collected fundraising dollars to purchase brick sidewalks and other accessories for Aunt Sarah's Playground in Wilmer Park.



Funds were raised for donations to Chestertown's 4th of July Fireworks.

TOURISM ▶



Visitors' Map & Event Guides, over 15,000 distributed regionally each year. Wall maps, to point visitors to Chestertown's businesses and attractions.



Specialty tourism pieces



Marketing Chestertown in national and regional publications.

Main Street Minute, promoting Chestertown on the radio to the region



Administering the Chestertown Life Facebook Page

STREETSCAPE ▶



Tree well cleaning and other landscaping



Planters create outdoor dining experiences and beautiful sidewalks



Purchased additional Trash & Recycling bins



Landscaping around plaque honoring Chestertown's African-American Slaves

UPCOMING EVENTS SPONSORED BY MAIN STREET

Throughout the year, Main Street Chestertown produces events downtown to enliven the neighborhood, increase tourism, and bring shoppers to our community. This holiday season, Main Street will be back with Chestertown favorites, including **Hometown Holiday**, which features the arrival of Santa by firetruck and the County's **Holiday Parade** on the weekend after Thanksgiving. The next weekend, join revelers for **Dickens of a Christmas**, when downtown

Chestertown is transformed into 1840's London. Dickens of a Christmas includes bonfires by the main stage, a historic homes tour, a holiday tea, and so much more. Volunteers are always needed and welcome for any event!

For more information about these events and events held throughout the year, please visit

www.mainstreetchestertown.org.



HOMETOWN HOLIDAY NOVEMBER 25 - 26



DICKENS OF A CHRISTMAS DECEMBER 2 - 3



WWW.MAINSTREETCHESTERTOWN.ORG



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“A downtown is the heart and soul of a community. If you don't have a healthy downtown, you simply don't have a healthy town.”

Ed McMahon, Board Chair of Main Street America